



IEEE
INSAT STUDENT BRANCH

IEEE 
Tunisia
Section



**Tunisian Students & Young
professionals Congress
(TSYPC)**



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TSYP : Innovation for a better tomorrow – Technology meeting

TSYP is a national event organized by IEEE where more than 250 young engineering students and young professionals from more than 16 universities of Tunisia meet together to discuss present and future engineering challenges, network and learn more about the IEEE..

DATE:

From 20 to 22 December 2015

LOCATION:

Hotel TEJ MARHABA , Sousse

ORGANIZER:

IEEE (IEEE INSAT Student Branch- TUNIS)

ATTENDEES:

More than 250 engineering students and young professionals

This means the attendance of more than 16 universities from all over Tunisia.

- More than 20 young professionals
- Highly ranked IEEE officials
- Around 250 IEEE members



PROFILE OF ATTENDEES:

- Engineers: Electrical, Mecatronics, Communications, Computer Science, Bioengineering and Chemistry

WHAT WE DO:

- Workshops: Student branch leadership, Soft skills, Telecommunication and networks, robotics and system control, Electrical and electronics, Energy, Bioengineering, Young Professionals meeting
- Conferences
- Social Activities



Tunisian Students & Young professionals Congress (TSYPC)

IEEE Introduction

IEEE is the world's largest professional association dedicated to advancing technological innovation and excellence for the benefit of humanity. IEEE and its members inspire a global community through IEEE's highly cited publications, conferences, technology standards, and professional and educational activities.

It has more than 400.000 members in more than 160 countries, and about 80.000 engineering or science students, active in domains such as electronics, telecommunications, electric energy, computer science and similar disciplines. Around 1.700 Student Branches provide services within universities and bring future engineers and scientists in contact with IEEE.

Annually, the Tunisia section of IEEE Region 8 (Europe, Middle East and Africa) organizes a Student Branch and Young Professionals Congress, where around 250 IEEE student branches members, and young engineering professionals from all over Tunisia meet.

Traditionally, this event is a melting pot of a variety of backgrounds, the perfect opportunity to share technical, social and professional experiences.



About INSAT

The INSAT is created within the framework of cultural cooperation, scientific, technical and financial between Tunisia and France.

The specific approach of the INSAT, its unique partnership with industry, its international cooperation projects with many countries and applied research activities of its professors have allowed it to join the ranks of the great schools and engineering institut in Tunisia.
The objectives of INSAT

The INSAT provides higher education with the objective of training qualified professionals and highly qualified professionals in the fields of engineering and technology for public and private sectors of the economy and research.
The institute participates in continuing education for engineers, executives, technicians and trainers.

It competes with the activities it organizes in collaboration with the scientific community, industry and domestic and foreign economic, to the effort of technological development and research.

The INSAT has four departments:

- Engineering Physics and Instrumentation
- Computer and mathematical genius
- Biological and chemical engineering
- Modern languages and humanities

The high school graduated can enter the INSAT in one of the following specialties:

- Mathematics, Physics and Computing (MPI)
- Applied Chemistry and Biology (CBA)

At the end of the first year core curriculum, students must choose a specialization sector:

- Industrial and Automatic Computering (IIA)
- Computer Networks and Telecommunications (RT)
- Instrumentation and Industrial Maintenance (IMI)
- Software Engineering (GL)
- Industrial Biology (BIO)
- Industrial Chemistry(CH)



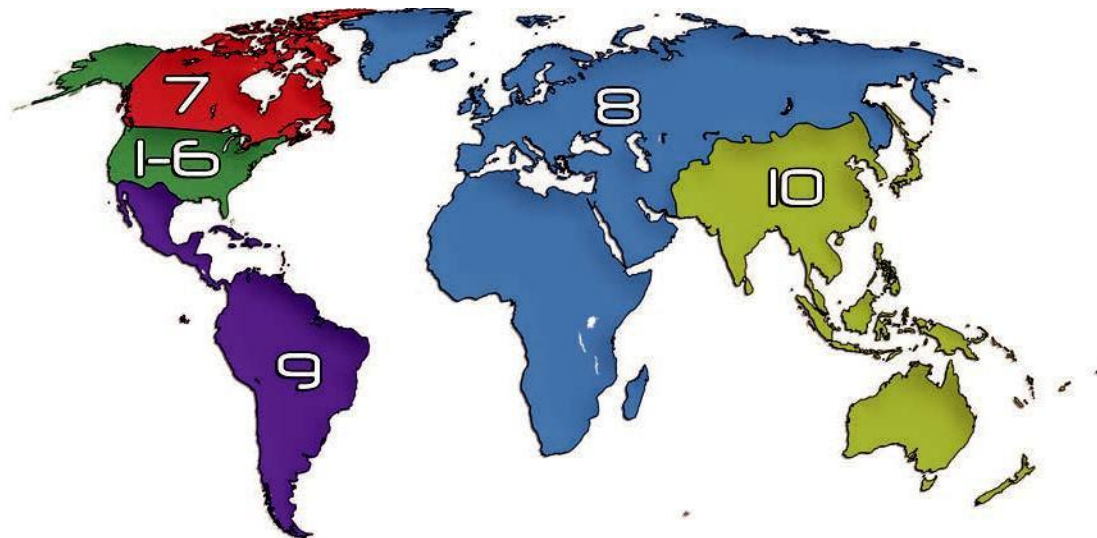
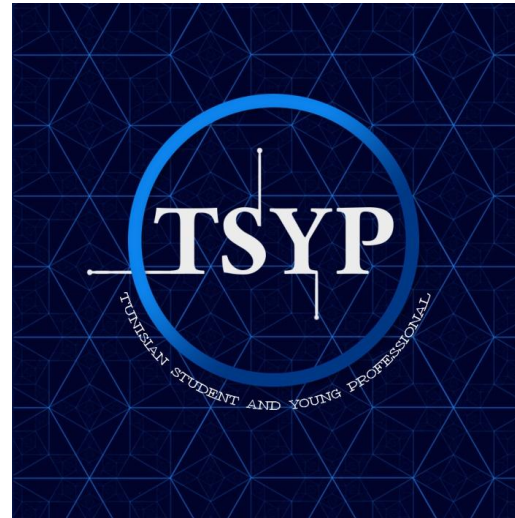
About TSYPC

The purpose of this event is to help engineering students, PhD students and young professionals gain further insight, enabling exchange of knowledge and skills.

The plenary sessions and workshops in this congress will not only put their focus on research and technological developments, but also career issues and the importance of developing the so-called soft skills.

By offering an interesting mix of speeches given by academical and industrial speakers, we want to give our participants a broad pallet in which both academical and industrial input is implemented in the debates. In this way, the event offers a unique opportunity to represent the vision of industrial speakers.

This congress is an ideal opportunity to get in touch with tomorrow's engineers. Furthermore, it gives a platform to the companies to gain international reputation towards the new generation of engineers and IEEE in general.



Previous Editions and Sponsors

Previous editions of this congress were held in Sousse at Hotel el Ksar (2013 and 2014) with the participation of more than 200 participants from different engineering schools: ENIS, ENIT, ENET'COM, INSAT, ENIG, ENSIT, ENICar, ENIM, ULT, ENIB, FST, ISSATso

Website: <http://tsbc.ieee-enis.org/>

You can find an article about the last edition in Annexe.



Sponsors of Previous Editions



Technology Forum

Activities overview

The TSYPC has different activities which allow companies to interact with the attendants. Due to the variety of participant firms and attendants, it is the perfect atmosphere to exchange experiences, professional contact and get to know future projects and business opportunities.



Expected timetable

Time	Sunday 20 Dec	Monday 21 dec	Tuesday 22 dec
07:00			
07:30		Breakfast	Breakfast
08:00			
08:30			
09:00			
09:30		TSYP'16	TSBC'16
10:00			
10:30		Workshop	
11:00			
11:30		Free Time	Closing Ceremony
12:00			
12:30	Registration	Lunch	Check Out
13:00			
13:30			
14:00			
14:30		Technical Workshop	
15:00			
15:30	Opening ceremony		
16:00			
16:30	Networking and Coffee break	Society and sponsor fair	
17:00			
17:30	IEEE: Commun Lecture	Coffee Break	
18:00			
18:30	Workshop		
19:00			
19:30	Dinner		
20:00			
20:30			
21:00	Team Building & Party	Free Time	

Conferences and workshops

Conferences and workshops will have a strong and diverse program covering a wide range of topics related with technology and soft skills such :

- Student branch leadership
- Soft Skills
- Telecommunication and networks
- Computing
- AI, robotics and system control
- Electrical and electronics
- Energy
- Bioengineering

Social Events

The TSYPC is not only a technical congress, but also a big chance for networking. For this reason, several social events will be held:

- Team building
- Party
- Poster session
- society and sponsor fair

Coffee Breaks

When stopping for a rest, it is the perfect moment to exchange experiences and speak in a more re-laxed way, making it easier to get to know each other.

Furthermore, we are open to any suggestions which will make both companies and attendants enjoy the congress the most

Event Location

Hotels

The congress will be held in Tej Marhaba Hotel, Sousse.
The hotel was chosen because of the conference room number (5) and its capacity.



Sponsorship

Sponsorship packages

- **BRONZE Sponsor - 1,000 DT**

1. Name and logo of the sponsor clearly indicated on flyers and website of the TSYP
2. Name and logo of the sponsor displayed in the program distributed during the event;
3. Availability of the sponsor's contacts of the participants in the event;
4. Provision of sponsor's materials after the event (presentations, photos...)
5. Invitation to the Opening and closing ceremony

- **SILVER Sponsor - 2,500 DT**

1. All the privileges of the package "Bronze Sponsor" and **additional benefits**
2. Ability to install a banner in the vestibule at the entrance to the hall of the event;
3. official credits from TSYP to the sponsor in the event's opening speech and in the press release after the event
2. Publicity Spot on workshop and coffee break
5. Name and logo of the sponsor clearly indicated on Welcome Packages

- **GOLD Sponsor - 5,000 DT**

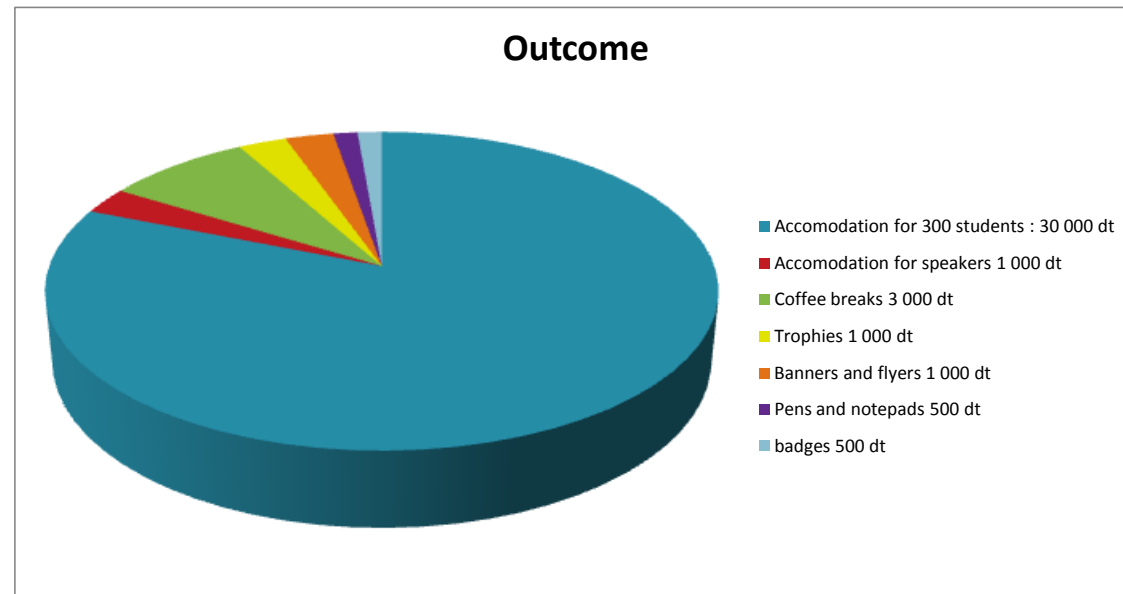
1. All the privileges of the package "Silver Sponsor" and **additional benefits**
2. putting on line a banner of the sponsor on the website of the TSYP
3. Possibility to install a banner in the hall of the event
4. Publication of the name and / or logo of the sponsor on the slide, on the screen in the hall of the event;
5. Provision of a presentation table (presentation brochures, booklets, etc.) in the vestibule at the entrance of the event room, next to the registration
6. Ability to publish an article on the website of the TSYP, with publication of the logo and the sponsor's contacts.
7. Ability to take on a representative to speak on the opening and on closing ceremony

- **PLATINUM sponsor - 10,000 DT**

EXCLUSIVE RIGHTS: one sponsor of category "Platinum" by event

1. All the privileges of the package "Gold Sponsor" and **additional benefits**
2. Put online sponsors' banner for 3 months on the main page of the site TSYP and the TSYP Facebook page;
3. Ability to organize a promotion action on TSYP Facebook page
4. Ability to insert promotional material in the folders of the participants or drop it on the chairs in the hall of the event
5. Ability to publish the logo of the sponsor in the advertising insert of the event in one or more TSYP media partners
6. Publication of the press release after the event with the mention of the main sponsor as a co-organizer media partners
7. Ability to take on a representative to speak at another event of IEEE in front of a target audience
8. Official credits to the sponsor on the balance sheet of the year of IEEE

Approximate budget



Benefits for Sponsors

- Get in touch with more than 250 young engineering students from Tunisia and international speakers with a high potential and a wide range of technical knowledge and soft skills.
- Advertise and become a renowned company/organization inside IEEE, the world's largest professional association
- Participate in a national event where young students from more than 16 universities meet together
- Appear in science and technology media (IEEE R8 News)
- Strengthen bonds with other companies and collaborating organisms through the activities scheduled in the congress

Contact

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